



St. Mary's School for the Deaf
Annual Gala & Auction 2017
Sponsorship Request Form

Please check sponsorship level and fill out the information below:

- Platinum Sponsor – \$5,000
- Gold Sponsor – \$2,500
- Auction Sponsor – \$1,500
- Silver Sponsor – \$1,000
- Bronze Sponsor – \$750

Company Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

*Please return form with payment no later than **May 12, 2017**. Checks should be made payable to Foundation for Deaf Education and sent to the attention of Margaret Phillips, Executive Director, Foundation for Deaf Education, 2253 Main Street, Buffalo, NY 14214*

THANK YOU FOR YOUR SUPPORT!



St. Mary's School for the Deaf
Annual Gala & Auction
June 2, 2017
Benefits of Sponsorship

PLATINUM SPONSOR – \$5,000

- Company name/logo on invitations & program for SMSD's Annual Gala & Auction
- Acknowledgement as Platinum Sponsor in press releases sent to area media
- Company banner prominently displayed at the main entrance of the event
- Verbal and visual acknowledgment at event during presentation
- Full page advertisement on the back inside cover of the event program
- Opportunity to set up small display table with information about your organization at the event
- One table of 10 to the event to be used by your guests
- Company name and logo on the SMSD website Community Partners page
- Company name on SMSD's outdoor LED sign line on Main Street
- Acknowledgment on SMSD's Facebook and Twitter pages

GOLD SPONSOR – \$2,500

- Acknowledgement as Gold Sponsor in press releases sent to area media
- Verbal and visual acknowledgment at event during presentation
- Full page advertisement in the event program
- Six tickets to the event to be used by your guests
- Company name and logo on the SMSD website Community Partners page
- Company name on SMSD's outdoor LED sign line on Main Street
- Acknowledgment on SMSD's Facebook and Twitter pages

AUCTION SPONSOR – \$1,500

- Signage and acknowledgement as Auction Sponsor
- Logo on all silent auction bid sheets
- Verbal and visual acknowledgment at event during presentation
- Half page advertisement in the event program
- Four tickets to the event to be used by your guests
- Company name and logo on the SMSD website Community Partners page
- Acknowledgment on SMSD's Facebook and Twitter pages

SILVER SPONSOR – \$1,000

- Verbal and visual acknowledgment at event during presentation
- Half page advertisement in the event program
- Two tickets to the event to be used by your guests
- Company name and logo on the SMSD website Community Partners page
- Acknowledgment on SMSD's Facebook and Twitter pages

BRONZE SPONSOR – \$750

- Verbal and visual acknowledgment at event during presentation
- Quarter page advertisement in the event program
- Two tickets to the event to be used by your guests
- Company name and logo on the SMSD website Community Partners page
- Acknowledgment on SMSD's Facebook and Twitter pages

For more information, contact **Margaret Phillips**, Executive Director, Foundation for Deaf Education, 2253 Main St., Buffalo, NY 14214, 716-834-7200, ext. 235, margaretp@smsdk12.org



St. Mary's School for the Deaf
Annual Gala & Auction
June 2, 2017
Program Advertisement Rates

Please e-mail your ad in jpeg or pdf format to margaretp@smsdk12.org.

Full Page (8 ½" x 11") – \$500

Half Page (8 ½" x 4 ¼") – \$250

Quarter Page (5 ½" x 4 ¼") – \$150

Business Card (3" x 4 ¼") – \$75

For more information, contact Margaret Phillips, Executive Director, Foundation for Deaf Education, at 716-834-7200, ext. 235, margaretp@smsdk12.org

**SMSD Annual Gala & Auction
ADVERTISEMENT REQUEST FORM – 2017**

Please check desired ad size and fill out the information below.

- Full Page (8 ½" x 11") – \$500
- Half Page (8 ½" x 4 ¼") – \$250
- Quarter Page (5 ½" x 4 ¼") – \$150
- Business Card (3" x 4 ¼") – \$75

Company Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

*Please return form with payment no later than **May 12, 2017**
Checks should be made payable to Foundation for Deaf Foundation, and sent to the attention
of Margaret Phillips, Executive Director, Foundation for Deaf Education, 2253 Main St.,
Buffalo NY 14214*



St. Mary's School for the Deaf
Annual Gala & Auction
June 2, 2017
Donation Form

Company Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Donated Item

Item Name: _____

Full Description: _____

Item Value: _____ Expiration Date (if applicable): _____

Special Instructions (if applicable): _____

_____ I don't have an item to donate, but I've included a check for \$_____ for you to purchase an item for your auction!

If you are donating a gift certificate:

_____ Do you have literature, pictures or items that would help us display your donation?

_____ Will you deliver your item to SMSD OR _____ Would you like us to pick it up?

_____ What date will you deliver OR _____ What date would you like us to pick it up?

Please return form no later than May 12, 2017.

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